



SPORTS *image*.

FOR IMMEDIATE RELEASE

For additional information, contact:

Mr. Scott King
Sports Image®
10966 Greywall Lane
Huntley, IL 60142
Phone 847.903.0173
Email: scottk@sportsimageinc.com

SOUTH BELOIT HIGH SCHOOL RAISING FUNDS FOR NEW MARQUEE

South Beloit, Illinois (Mar. 2010) - **South Beloit High School** will soon be the recipient of a brand-new outdoor, full colored, double sided, Message Center/Marquee, which they will own upon delivery. This Message Center/Marquee will be state-of-the-art and the school will get it absolutely **FREE** without any financial obligation on their behalf. The Message Center/Marquee will be placed along Prairie Hill Road in full view of the almost 8,000 cars that travel the road daily.

The project started as an agreement between District 320 Superintendent, Mike Duffy, the South Beloit High School, School Board and *Sports Image®*. *Sports Image®* is responsible for securing advertising for the Message Center/Marquee. In years to come, the school will receive revenue towards their budget as a result of future sponsorships on the Message Center/Marquee.

This Message Center/Marquee will allow both the school and the advertisers the ability for “**real time**” updates. The messages can be changed on a daily basis. The goal is to have a point person at the school, along with some handpicked students, who can change the messages as needed. This will give these students the opportunity to gain experience dealing with very high technical equipment.

“This is a great opportunity for South Beloit High School to get a piece of equipment that they have wanted for almost 8 years” says Scott King, Owner of *Sports Image®* Northern Illinois. “This Message Center/Marquee is one of the highest tech of its kind. It will allow full colored graphics and pictures for both the school and the advertisers. It is a win-win for both” says King.

The intent is to make the sign available to all of South Beloit’s Community Service Organizations to place their advertisements on the board, free of charge, for the benefit of the community.

For anyone interested in becoming a sponsor on the new Message Center/Marquee and wanting to sponsor South Beloit High School, please contact Scott King at 847-903-0173.

Sports Image® (www.sportsimageinc.com) was founded in 2002 in Franklin, OH with the purpose of helping high schools and other grassroots organizations to obtain state-of-the-art equipment and much needed revenue for their athletic programs. Through its’ unique sports marketing concepts and existing relationships, *Sports Image®* has given over \$600,000 in cash and almost \$8,000,000 in equipment to schools and organizations in the United States and in Canada. Scott King is the Franchise Owner in Northern Illinois.