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FOR IMMEDIATE PRESS RELEASE:

Boyle County High School Receives Revenue Check

Frankfurt, KY (Mar. 2010) - Boyle County High School in Danville, KY just recently received a check from Sports Image® from revenue produced from local and regional sponsors on Boyle County High Schools Basketball scorer's table.

The scorer's table project started as an agreement between the high school athletic director, Jim Spears and *Sports Image*® in 2006 with original project sponsors. *Sports Image*® worked with area businesses to help supply the funds for the scorer's table and now is a revenue stream for the school.

“This is truly a win-win situation for both the school and the sponsor,” said Mac Yocum, Owner of the *Sports Image*® office for Kentucky. “The school received free state-of-the-art scorer's tables and now they are receiving revenue for their athletic department. Additionally the sponsors have received great exposure at the sporting events at the school.”

Boyle County High School Athletic Director, Jim Spears said, “Boyle County Athletics appreciates Sports Image®. The collaboration between Sports Image®, Boyle County High School and area businesses has provided us with a windfall. This check really helps our financial outlook for the rest of the year.”



Sports Image® is a marketing company tailored towards helping high schools and grassroots organizations obtain equipment and revenue that they cannot otherwise afford. They have helped over 1,000 programs nationwide. You can view more information about their program at their website: www.sportsimageinc.com.