



SPORTS *image*.

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SPORTS IMAGE ® AWARDS ITS 5th FRANCHISE IN MARYLAND

Dayton, OH – Sports Image®, a leader in the high school sports marketing industry, announced that it has awarded its fifth franchise to Sue Taylor of Fallston, MD with many more potential sales around the United States. Ms. Taylor joins existing franchises in Frankfurt, KY, Palm Bay, FL, Atlanta, GA and Huntley, IL as the first five awarded by Sports Image® in just its ninth month of franchising.

“We’re excited to have Sue join our team,” said Eric Horstman, President of Sports Image®. “She has a proven history of running past businesses and a true passion for sports as her entire family is actively involved in all types. She will make a fine addition to our franchise network.”

“I am very excited about joining the Sports Image® team. I’m looking forward to doing what I love each and every day. Integrating my passion for schools and grassroots organizations in Maryland with business ownership is a dream come true for me. I can’t wait to “team up” these organizations with businesses in a win-win scenario,” stated Ms. Taylor.

“We’ve been in business for 8 years helping schools and organizations but just recently turned our model into a registered franchise opportunity in the summer of 2009” said Horstman. “We are on pace to have 15 franchises operating across the country by the end of 2010.”

Since 2002, Sports Image® has been helping high schools and other grassroots organizations to obtain state-of-the-art equipment and much needed revenue for their athletic programs as budgets are drying up nationwide. Through its’ unique sports marketing concepts and existing relationships, Sports Image® has given over \$600,000 in cash and over \$7,500,000 in equipment to schools and organizations in the United States and in Canada.

Sports Image® (www.sportsimageinc.com) was founded in 2002 in Franklin, OH with the purpose of helping high schools and other grassroots organizations to obtain state-of-the-art equipment and much needed revenue for their athletic programs. In addition, Sports Image® also founded and manages Flyin’ to the Hoop (www.flyintothehoop.com), a Top-Ranked National High School Basketball Event that pumps over \$1.3M into the local Dayton, OH community annually. For more information, contact us at 937-704-9670 / eric@sportsimageinc.com or follow us on [Face book](#), [Linked-In](#) and [Twitter](#).